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Versa-Matic Announces New Product Launch

MANSFIELD, Ohio, October 28, 2011 – Versa-Matic, a leading brand in the world of Air Operated Double-Diaphragm (AODD) pumps, recently launched the new E40 1 ½” bolted metallic line of pumps.

The new E40 models are the latest addition to the Versa-Matic product offering, featuring the newly enhanced, exclusive Elima-Matic® Air Valve system. The Elima-Matic Air Valve system consistently delivers on/off/on reliability, while maintaining superior air efficiency.

“The new E40 ensures industry leading flow rate, displacement and suction lift. With this new 1 ½” metallic bolted pump users will experience superior AODD pump performance” says Tim Caldwell, Product Manager. “The next few months, and into 2012, are exciting times at Versa-Matic as we prepare to launch additional new products, introduce enhanced marketing materials and plan for the 2012 Global Distributor Sales Conference.”

The E40 product launch included a new product brochure, new service manual and data sheet, training materials and a competitive comparison chart. Visit www.versamatic.com to review these materials.

About Versa-Matic

The Versa-Matic brand is manufactured at the Warren Rupp, Inc. facility in Mansfield, Ohio. Versa-Matic AODD pumps provide high quality and the best value for your pumping needs. These dimensionally interchangeable products are the first choice for replacement upgrades. Versa-Matic pumps are available in a variety of plastic and metal materials such as polypropylene, acetal, aluminum and stainless steel. Sizes range from 1/4" to 3" and specialty features, including clamped design, bolted design, split manifold, side discharge and numerous others are also available. Products are sold worldwide through a network of independent, factory-authorized distributors.

For more information, contact Versa-Matic 800 N. Main Street, Mansfield, Ohio 44901. Phone: 419.526.7296. Or, visit www.versamatic.com.

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